

**TO:** **The Honorable Claudia Wilken**  
Ronald v. Dellums Federal Building & United States Courthouse  
c/o Class Action Clerk  
1301 Clay Street  
Oakland, CA 94612

**FROM:** **Sarah Brooke Baker**  
University of North Carolina – Women’s Lacrosse (2021-23)  
Vanderbilt University – Women’s Lacrosse (2024-25)  
NCAA Eligibility Center ID #1805204945

**CC:** **Leigh Ernst Friestedt**

**RE:** **Objection**  
*In re: College Athlete NIL Litigation*, Case No. 4:20-cv-03919 (N.D. Cal)

**DATE:** January 31, 2025

**FILED**

FEB 03 2025

CLERK, U.S. DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

Dear Judge Wilken:

My name is **Sarah Brooke Baker**, and I was a NCAA Division I student-athlete on the Women’s Lacrosse Team at **University of North Carolina** (“UNC”) from 2021-23, I graduated with distinction in three years in 2023. The UNC Women’s Lacrosse was **#1** in the nation winning the **ACC Championships** and **NCAA DI Women’s’ Lacrosse Championship** in 2022. At UNC I was recognized for my academic achievements: ACC Academic Honor Roll (2022-23) and Dean’s List (Fall 2022, Spring 2022, Spring 2023).

After UNC, I pursued two Master’s degrees at **Vanderbilt University**: (1) Education at Peabody College (2024), and (2) Marketing at Owen Graduate School of Management (2025). I am currently a member of the **Vanderbilt Women’s Lacrosse Team** and have been recognized for my academic accomplishments: SEC First-Year Honor Roll and Academic All-District Team.

I am writing you today on behalf of not only myself, but more importantly, the millions of female student-athletes who deserve an equal opportunity to play sports in college and receive equal treatments and benefits under **Title IX of the Education Amendments Act of 1972** (“Title IX”).

Based on the terms set forth in the Amended Settlement Agreement, I object to *In re: College Athlete NIL Litigation - House Settlement*, Case No. 4:20-cv-03919 (N.D. Cal), and request that you not approve the *House Settlement* at the Final Approval Hearing, scheduled for April 7, 2025.

According to the website [www.collegeathletecompensation.com](http://www.collegeathletecompensation.com), my **Estimated Allocation** as a member of the **Additional Sports Class** (Women’s Lacrosse) at BC and Duke are detailed below. Note, despite contacting Duke University, I have been unable to obtain my Estimated Allocation information for my freshman and sophomore years at Duke, so it is missing below.

Type of Damage	Sarah Brooke Baker – Est. Allocation		
<b>Name, Image &amp; Likeness (NIL)</b>	<b>UNC</b>	<b>Vanderbilt</b>	
Broadcast NIL	Not Eligible	Not Eligible	<b>Object</b>
Videogame NIL	Not Eligible	Not Eligible	---
Lost NIL Opportunities	Not Eligible	Missing	<b>Object</b>
<b>Athletic Services</b>	\$408.15	\$222.11	<b>Object</b>
<b>Hubbard Academic / (Alston Award)</b>	\$1,956.10	Not Eligible	<b>Object</b>
<b>Total Estimated Settlement Payment</b>	<b>\$2,364.25</b>	<b>\$222.11</b>	

I believe that I was adversely impacted by NIL restrictions and the NCAA's failure to promote female sports equally to men, which is a violation of Title IX. Additionally, my calculation is clearly missing a *Hubbard* payment at Vanderbilt. Therefore, based on my **Estimated Allocation** in the amount of **\$2,586.36**, I object to the following:

1. **House Settlement Damages**
  - i. **Name Image Likeness:** Broadcast NIL and Lost NIL Opportunities
  - ii. **Athletic Services – Additional Compensation**
2. **Hubbard Academic Achievement (Alston Award), and**
3. **Title IX Release**

**Request to Speak at Final Hearing – Legal Representation:**

I have retained an independent attorney because I believe there is a conflict of interest with the Class Counsel (Winston & Strawn LLP and Hagens Berman Sobol Shapiro LLP) who has negotiated a *House* Settlement that disproportionately favors men and failed to take Title IX into consideration. I am currently being represented by **Leigh Ernst Friestedt**, a New York attorney who specializes in Title IX and sports law matters. Leigh is also a former DI Women's Lacrosse player, who has a strong understanding of the issues raised in my objection. I will be in-season at Vanderbilt, so unable to attend the Approval Hearing. In my absence, I request that Leigh be permitted to speak on my behalf at the Final Approval Hearing, schedule for April 7, 2025.

Leigh's full contact information is listed below. Please include her on any future correspondence.

**Leigh Ernst Friestedt**  
Equity IX, LLC  
40 Mercer St. #15  
New York, NY 10013  
leigh@equityix.com  
(917) 513-5541

**Claim Forms**

I have updated my contact and payment information required to participate in the *House* and *Hubbard* Settlements. Note, I tried to upload Claim Forms but the official website was overloaded with users and I was unable. Should the Court approve the *House* Settlement, I request that the Court recalculate my Estimated Allocation amounts to reflect my full information, including my years at both UNC and Vanderbilt.

If you need any additional information, please feel free to contact me – my full contact information is listed below.

**Sarah Brooke Baker**

428 Drummond Drive

Raleigh, NC 27609

[sarah.b.bakers@vanderbilt.edu](mailto:sarah.b.bakers@vanderbilt.edu)

(919) 995-1460

Thank you for your consideration of my objections.

Sincerely,



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**Sarah Brooke Baker**

University of North Carolina – Women's Lacrosse (2021-23)

Vanderbilt University – Women's Lacrosse (2024-25)

cc: Leigh Ernst Friestedt

*Leigh Ernst Friestedt*  
1/31/25







📞 919-995-1460

✉️ sbrookebaker@icloud.com

📍 Nashville, TN

## Education

**Master in Marketing**  
Vanderbilt University  
2024-2025

**Master in Education – M.Ed**  
Vanderbilt University  
2023-2024

**Bachelor in Advertising and Public Relations**  
University of North Carolina – Chapel Hill  
2020-2023  
3 year graduate with distinction

## Features

[https://youtu.be/ZzJf1Vdi9gU?si=plGSt\\_xSMzj4HjVa](https://youtu.be/ZzJf1Vdi9gU?si=plGSt_xSMzj4HjVa)

<https://vucommodores.com/get-to-know-the-dores-brooke-baker/>

<https://athletesthread.com/collections/brooke-baker?college=&athlete=Brooke%20Baker>

# BROOKE BAKER

Division 1 Student Athlete

## 👤 About Me:

I am a collegiate athlete with a successful background in women's lacrosse, contributing to national and conference championship victories. On and off the field, I have taken on leadership roles, mentored young athletes, and advocated for student-athlete wellness while balancing academic and athletic responsibilities. I am recognized for my resilience, teamwork, and strategic thinking. Currently, I am pursuing a master's degree in Marketing while finishing my final year in lacrosse with hopes of a career in sports marketing.

## 📅 Vanderbilt University

2023

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2024

- 2023-24 First-Year SEC Academic Honor Roll
- 2024 CSC Academic All-District
- Named AAC Honor Roll (April 15, 2024)
- Named to AAC Honor Roll (Feb. 19, 2024)
- 2023-24 All-AAC Academic Team
- Finished top 10 in the nation in free position goals per game
- Started in all 17 games
- Finished with 39 points off 36 goals and three assists
- Six hat tricks on the season

## University of North Carolina – Chapel Hill

2020

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2023

- 2022 Undefeated National Champions 22-0
- 2022 ACC Tournament Champions
- 2022 ACC Regular Season Champions
- 2021 ACC Tournament Champions
- 2021 ACC Regular Season Champions
- ACC Academic Roll 2022, 2023
- Deans list 2022, 2023
- Student-Athlete Advisory Committee (SAAC)

